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| **Amogelang “Ama” Tshabalala**  Data & Analytics Specialist | | | | | |
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| Data-driven analytics consultant with experience in data governance, large-scale migrations, and predictive modelling within South Africa’s major insurers. | | | | | |
| EducationUniversity of Stellenbosch **BSc (Statistics & Informatics)**  Dean's List, Research Award, 2016 University of Johannesburg **MSc Data Science**  Cum Laude, outstanding research thesis, 2020 Work experienceSanlam Emerging Markets **Data Analyst, 2017–2020** Built customer segmentation models (propensity, retention), migrated legacy policy data into central data lakeOld Mutual **Data Governance Consultant, 2020–Present** Developed metadata frameworks and data lineage tracking across the enterprise; performed SAS‑based predictive modelling to support market conduct risk. | |  |  | Skills Data governance, GLD / metadata frameworks  SAS, Python, R, SQL  Data migration & cleansing  Predictive modelling: retention, cross-sell, risk scoring  Dashboarding (Power BI, Tableau) Hobbies Running  Photography  Traveling  Cooking ContactPhone+27 73 321 7890Email ama.tshabalala@example.com | |